

Green County Development Corporation Board Notes
September 19, 2019
Green County Courthouse, Monroe, WI

1. **Attendance:** Matt Urban (Blackhawk Technical College - BTC), John McNeil (Big Radio), Richard Thoman (Monroe City Council/County Board/AmericInn), April Fuhr (Village of Monticello), Doug Sutter (Keller), John Bernstein (City of Brodhead), Dr. Tracy Pierner (Blackhawk Technical College), Jesse Duff (Fehr Graham), Ron Schaaf (Bank of New Glarus/Sugar River Bank), Mike Sanders (Monroe Clinic), Art Carter (Green County Board Chair), Mike Olson (Bank of Brodhead), Cara Carper (Green County Development Corporation), RoAnn Warden (Green County Health Department Director), Rebecca Thompson (Wisconsin Community Health Fund), Bridget Craker (Green County Public Health Intern), Calvin Boldebuck (Congressman Pocan's office).
2. **Call to Order:** Past President Matt Urban called the meeting to order at 7:35 am.
3. **Welcome of Guests:** Each guest briefly introduced themselves: Calvin Boldebuck (Pocan's office), RoAnn Warden (Health Department), Rebecca Thompson (Community Health Fund), Bridget Craker (Public Health Intern) and Mike Olson (Bank of Brodhead).
4. **Approval of Agenda:** Motion by John McNeil; second by John Bernstein. Motion carried.
5. **Approval of Minutes:** Motion by Mike Sanders; second by Jesse Duff. Motion carried.
6. **Approval of Financials:** Motion by Ron Schaaf; second by Mike Sanders. Motion carried.
7. **Events Update/Staff Update:** Cara provided a written report and a brief update.
 - a. Talent Pipeline Management (TPM) Update: We are meeting next week with a cohort of Healthcare providers to start the TPM process. If you know others who are providing healthcare in Green County and would be interested in TPM, please let Cara know.
 - b. Revolving Loan Fund Update: Received commitments for \$202,500 for the new Revolving Loan Fund:
 - William S. Knight Foundation \$125,000
 - Bank of Brodhead - \$20,000
 - Woodford State Bank - \$10,000
 - Wis. Bank & Trust - \$10,000
 - Sugar River/Bank of NG - \$10,000
 - First National Bank - \$10,000
 - Greenwoods State Bank - \$10,000
 - Monroe Clinic - \$7,500
 - Still need \$172,500 for the full \$375,000 match from Wisconsin Economic Development Corp.

- c. Executive Leadership Breakfast: Please sign up if you haven't already. We already have 30 people who plan to attend.
 - d. World Dairy Expo: GCDC will be staffing our World Dairy Expo booth October 2-5. Cara sent out a sign up link to volunteer to join us at the booth.
8. **Community Roundtable/Partner Reports/Board member Business for the Good of the Order:**

Dr. Tracy Pierner (BTC) – The BTC Foundation Board approved the purchase of land the Advanced Technology Center sits on. They are refinancing on their mortgage to create cash flow to provide \$400,000 for potentially buying acres for student housing. They are working on an Environmental Impact Study for the Transportation and Public Safety Campus. If that campus is staged as currently planned, it will not be complete until 2034. Because of that, BTC has hired a consultant to survey the appetite of residents in the district for a referendum to potentially occur August or November 2020. BTC is looking into building a Food & Beverage Innovation Center on the Monroe Campus.

Jesse Duff (Fehr Graham) – Highway 11 update: On Monday, the eastbound 69/81 ramp and exit will be closed. Use the Walmart exit instead. Be careful on construction sites. A worker was recently hit by a car. Please slow down and move over. Monroe is number 44 in the top 50 cities to live in!

Art Carter (County Board Chair) – The county is in the midst of budget hearings. No increase is allowed in the levy amount. The county bond was refinanced, which will save on interest payments.

Richard Thoman (County Board/City Council) – The City is also in the process of creating a budget. The Community Development Director chosen candidate has turned down the job, so they are still searching.

John McNeil (Big Radio) – The Spotlight on Green County focuses on the Executive Leadership Breakfast. More than 1,200 people attended Thrivent's Generosity Day. Big Radio now owns 10 radio stations with the purchase of Bliss Communications. If you have an organization or idea to highlight on Spotlight on Green County, please let John know.

April Fuhr (Village of Monticello/Bug Tussel) – The Monticello Economic Development committee is working on a Farmers Market. There have been complaints on the state of the bike trails (both Badger State and Sugar River). Monticello is working on a letter to DNR to get some action. Village ordinance codification is complete. On October 17 from noon-1:30 is a Bug Tussel University class "Facebook for Business" at Twisted Tree Restaurant. Twisted Tree is working on a "rent a restaurant" idea to provide commercial kitchen space. As for Bug Tussel, the Yellowstone Lake tower is going up.

John Bernstein (City of Brodhead) – City Council added four students for Youth in Government. The City Clerk/Treasurer resigned and they are looking for a new City Administrator position too. All buildings downtown have been purchased and are being redeveloped. Mike Olson offered office space on the first floor in the former Huntington Bank building. They are still planning for the second and third floors.

Mike Sanders (Monroe Clinic) – Updates on the Clinic Expansion: the opening of the Radiation Therapy area will be early next year. They are seeing great results from surveys of people using the new model of patient self-rooming. Sixty healthcare leaders are coming to Monroe to tour the new concept. The search for Mike’s replacement has begun. They hope to have someone in place by the end of the year.

Doug Sutter (Keller) – The Precision Drive Control (PDC) addition will be done at the end of October. They are looking for more work in Monroe.

Mike Olson (Bank of Brodhead) – The Brodhead Business Center will have its first tenant on October 1. They are in the process of remodeling. They plan to replace all windows on the second and third floors. The Bank of Brodhead is buying Farmers & Merchants Bank in Orfordville and will grow by 30 percent.

Matt Urban (Blackhawk Technical College) – There will be another presentation on the Employer Resource Network (ERN) for employers. The ERN is provided by a non-profit that has a substantial grant to provide these services. Green County employers can buy in at a reduced rate for success coach services. The next presentation will be at 7:30 am on October 2 at BTC. All are invited. Monroe Truck Equipment (MTE) has partnered with BTC to receive 1 credit modules for welding. MTE employees go to the Milton Advanced Manufacturing campus 6 hours per day. Tuition is paid by MTE along with tools.

Calvin Boldebeck (Senator Pocan’s office) – The Senate has not yet voted on the budget for the end of the fiscal year (Sept. 30) so it is likely there will be a Continuing Resolution to buy time for the budget process, rather than a shut down. A House bill on Pharmaceutical Drug Pricing is coming out today. It would bring 250 generics to market to lower costs. Congressman Pocan has six more Town Halls planned for October, including one in New Glarus on October 7 at 6 PM at the New Glarus Village Hall (Community Room), 319 2nd St.

9. **Next Meeting:** Due to the Executive Leadership Breakfast on Wednesday, October 16, the next meeting of the GCDC Board will be Thursday, November 21 at the Green County Courthouse.
10. **Adjourn:** Motion to adjourn by John McNeil, second by Doug Sutter. Motion carried at 8:58 am.