

Green County Development Corporation Board Notes
February 21, 2019
Historic County Courthouse, Monroe, WI

1. **Attendance:** Nikki Matley (Thrivent Financial), John McNeil (Big Radio), Craig Fuchs (Orchid International), Matt Urban (Blackhawk Technical College), Phil Rath (City of Monroe), April Fuhr (Village of Monticello), Doug Sutter (Keller), David Mosher (Mosher and Associates), Ron Schaaf (Sugar River Bank/Bank of New Glarus), John Bernstein (City of Brodhead), Dr. Tracy Pierner (Blackhawk Technical College), Mike Sanders (Monroe Clinic), Cara Carper (Green County Development Corporation).
2. **Call to Order:** President Nikki Matley called the meeting to order at 7:39 am.
3. **Welcome of Guests:** No guests were present.
4. **Approval of Agenda, Minutes (January 17, 2018) and Financials (January/February 2019):** Motion by Ron Schaaf, second by David Mosher. Motion approved.
5. **Consideration and Approval of the 2019 GCDC Board of Directors and Executive Committee:** The newest addition to the GCDC Board is Doug Sutter. Due to Bryan Gadow leaving his position with New Glarus, the Executive Committee suggests the addition of Joe Hunter (Colony Brands) to the Executive Committee. Motion by John McNeil, second by Matt Urban. Motion approved.
6. **Choose 2018 Audit Committee:** Craig Fuchs, Mike Sanders and Phil Rath volunteered to participate in the 2018 GCDC Audit.
7. **Events Update/Staff Update:** Cara reviewed her report. The final two days of Food & Beverage Boot Camp wrapped up this week. Ten businesses participated, including 7 businesses from the Green County area. Because we received the Wisconsin Economic Development Association Entrepreneurial, Cara will be joining the speaker's circuit to let everyone know we have free, confidential business coaching available for any business. Cara invited all Board members to suggest organizations to host a presentation and to assist with presentations. Award nominations are now being accepted for Business of the Year, Entrepreneurial Spirit and Richard B. Schmied Leadership awards. Please submit your nominations before February 15. Students continue to work on community projects under the UniverCity program. Select students will be presenting mini-TED talks for the Annual meeting. GCDC is working with Northwest Illinois Economic Development to bring Talent Pipeline Management to Green County. We will target manufacturers for the first group. The GCDC bank account has been officially moved to Sugar River Bank.
Thanks Ron!
Board members suggested creating perpetual plaques of all award winners to be placed in the Enterprise Center. The Richard B. Schmied perpetual plaque will be moved to the Enterprise Center.

8. **“Maximizing the Impact of BTC in Green County” presentation by Dr. Tracy Pierner:** Dr. Pierner provided information about current enrollment at BTC and listened to suggestions from board members.
9. **Community Roundtable/Partner Reports/Board member Business for the Good of the Order:** We ran out of time for the roundtable. David Mosher provided a written report:
Susie Weiss is leaving the New Glarus Chamber executive director position after 13 years to join the private sector.
Pawlapalooza Green County Humane Society fund raising dinner with wine pairing is April 27 at Monroe Golf Club.
New Glarus remodeling update: we should be back March 4th!
UW Alumni (& friends) Founders Day event is May 2nd at the fest house in New Glarus. Speaker is Vice Provost Steve Hahn on the topic of "Myth Busting." Proceeds support scholarships to Green County students.
10. **Next Meeting:** April 24 is the Annual Meeting, so the next regular Board meeting will be May 16.
11. **Adjourn:** Motion by John McNeil, second by John Bernstein. Motion approved at 9:03 am.