

Green County Development Corporation Board Notes
February 15, 2018
Green County Courthouse, Monroe

1. **Attendance:** John Bernstein (City of Brodhead), Jesse Duff (Fehr Graham), John McNeil (Big Radio), Ron Schaaf (Bank of New Glarus), Bryan Gadow (Village of New Glarus), Brian Wilson (Village of Belleville), Mike Klassy (Village of Monticello), David Mosher (Mosher & Associates), Richard Thoman (AmericInn/County/City of Monroe), Craig Fuchs (Orchid International), Joe Hunter (Colony Brands), Beth Luchsinger (Green County Board), Phil Rath (City of Monroe), Sam Liebert (City of Monroe), Mike Sanders (Monroe Clinic), Michael Boyce (City of Monroe), Tawsif Anam (U.S. Senator Ron Johnson's office), Mary Jane Grenzow (Green County Development Corporation), Cara Carper (Green County Development Corporation).
2. **Call to Order:** Vice President Bryan Gadow called the meeting to order at 7:34 am.
3. **Welcome of Guests:** Tawsif Anam of U.S. Senator Ron Johnson's office attended as a guest.
4. **Community Roundtable/Partner Reports/Board member Business for the Good of the Order:**

Phil Rath (City of Monroe) – The Finance Committee has increased the threshold for the City of Monroe's Revolving Loan Fund from \$20,000 per job created to up to \$35,000 per job created. They have had a few inquiries regarding development in TIF 9 (Dolan property across from Pleasant View). The Community Development Authority (CDA) will be up for discussion at an upcoming Council meeting. Phil explained the authority of a CDA and how it is different from a Housing Authority or a Redevelopment Authority. He expected the Council to make a decision regarding the CDA at a March meeting. Phil mentioned the Monroe Theatre Guild is presenting "You Can't Take It With You" March 9-11 and March 16-18. It's a great show!

Richard Thoman (Green County Board) – The county is progression on the new Government Services building. The Sheriff's Department needs a new radio upgrade.

Michael Boyce (City of Monroe) – The Mayor has instituted a quarterly meeting (the first being February 27) for a broad based discussion of issues.

Joe Hunter (Colony Brands) – no report

Craig Fuchs (Orchid International) – no report

Mike Sanders (Monroe Clinic) – Monroe Clinic has just completed recruitment for new residents. They got a grant to expand the program so in July they will have 3 new residents, in 2019 they will have 2 new residents and 3 new residents in 2020. They are exposing residents to small community practice.

Ron Schaaf (Bank of New Glarus) – The New Glarus Lions Club will be holding a pancake breakfast on March 11 at the New Glarus Hotel.

Mike Klassy (Village of Monticello) – no report

Beth Luchsinger (Green County Board) – Green County Tourism is busy promoting Green County. The filming in December at Turner Hall will air in May. Discover Wisconsin was at Cow & Quince to film their Friday night Burger Wars (different burgers created by three different chefs). Sportsman's (Fred's) has new owners and is called S'Wisco Taphaus. It is delightful!

John Bernstein (City of Brodhead) – Cleanup by the new owners of the Middle School is ongoing. Kwik Trip continues to make plans for their new station that will displace Little Maya restaurant. They are still looking for a location for Little Maya in Brodhead.

John McNeil (Big Radio) – Big Radio is covering sports, sports and more sports. Let John know if you have ideas for a Green County Spotlight.

Brian Wilson (Village of Belleville) – Belleville has had a CDA for 4 years. It is funded by a closed-out TIF and they have accomplished a lot in 4 years. Belleville is working on a feasibility study and plans for façade funding. They closed on land for a police department and the design will be starting soon. Library design work has started for construction next Spring. They are working on water well number 3 to meet the needs of new housing. They received a grant for two fishing piers which is an \$88,000 project. Site plans are coming along for an auto dealership (Badger Motors) in the Bell West subdivision. The Bakerswood portion of the TIF is waiting on a final plat of 60 acres. The Economic Development Committee is funding an intern to develop a master event calendar for the community.

Bryan Gadow (Village of New Glarus) – New Glarus is hosting a Storefront and Façade Improvement Workshop on February 27 at 11:30 am at Toffler's. Please RSVP to Bryan.

Tawsif Anam (U.S. Senator Ron Johnson's office) – Tawsif introduced himself and his work at Senator Johnson's office.

Jesse Duff (Fehr-Graham) – The New Glarus Brewery is expanding their wastewater treatment plant and more. Monroe cold storage built behind PickNSave. They are redoing the signals by Lucky 7. The bridge design southwest of New Glarus was just let. Fehr Graham was selected for the Highway 11 bypass (Walmart to east of highway 59) by DOT. It is a \$16-18 million project with an August 2018 start and major work beginning in 2019.

5. Approval of Agenda

Motion by John McNeil, second by Ron Schaaf. Motion approved.

6. Approval of Minutes (January 18, 2018)

Motion by Brian Wilson, second by Mike Sanders. Motion approved.

7. **Approval of Financials** (January 2017)
Motion by John Bernstein, second by Jesse Duff. Motion approved.
8. **Appointments:**
GCDC Annual Dinner Planning Committee: Bryan Gadow, Mike Sanders, Nikki Matley, Beth Luchsinger, John McNeil agreed to help plan the Annual Dinner. John McNeil will provide music for the evening.
GCDC Audit Committee: Craig Fuchs, John McNeil and Phil Rath agreed to be on the Audit Committee.
9. **UniverCity Update:** Cara provided an update of the timeline. UniverCity faculty are currently pitching 85 potential Green County projects to UW Madison faculty.
10. **Green County Entrepreneurial Development Program Update**
GCDC received \$20,000 cash match from the William S. Knight Foundation for the WEDC grant. Colony Brands and Duxstad and Bestul had also provided matching funds and have generously offered those funds for other uses. Board members suggested announcing the new Entrepreneurial Development program in local papers, including Shoppers. Also provided updates bi-weekly with Green County Spotlight on Big Radio.
11. **Staff Update:** Welcome to the new Marketing/Project Director Mary Jane Grenzow! Many Board members know Mary Jane from her work as editor at the Monroe Times.
12. **Next Meeting:** The next meeting will be Thursday, March 15 at the Green County Courthouse in the courtroom.
13. **Adjourn:** Motion to adjourn by Phil Rath, second by David Mosher. Motion approved. Adjourned at 8:15 am.