

Green County Development Corporation Board Notes
January 18, 2018
Enterprise Center at BTC Monroe

1. **Attendance:** Art Carter (Green County Board), John Bernstein (City of Brodhead), Jesse Duff (Fehr Graham), John McNeil (Big Radio), Ron Schaaf (Bank of New Glarus), Bryan Gadow (Village of New Glarus), Brian Wilson (Village of Belleville), Mike Klassy (Village of Monticello), David Mosher (Mosher & Associates), Richard Thoman (AmericInn/County/City of Monroe), Craig Fuchs (Orchid International), Joe Hunter (Colony Brands), Beth Luchsinger (Green County Board), Brock Waterman (Small Business Development Center), Amy Brandt (Green County Development Corporation), Cara Carper (Green County Development Corporation).

2. **Call to Order:** Vice President Bryan Gadow called the meeting to order at 7:35 am.

3. **Welcome of Guests:** None present

4. **Community Roundtable/Partner Reports/Board member Business for the Good of the Order:**

Mike Klassy (Village of Monticello) - The Village board is considering going to referendum to cover their needs.

John Bernstein (City of Brodhead) - An investor has purchased the old middle school and plans for retail space, a dance hall and apartments. Kwik Trip is coming in the spring. The community is working on a feasibility study for a senior/community center.

Beth Luchsinger (County) – no report

Ron Schaaf (Bank of New Glarus) – no report

John McNeil (Big Radio) – the next Spotlight on Green County will be a wrap up of 2017 and coming events.

Richard Thoman (AmericInn/City of Monroe/County) – no report

Jesse Duff (Fehr Graham) – no report

Brian Wilson (Village of Belleville) – Belleville is closing on land for the police department. They are hosting a Super Summit or community organizations on January 18.

Art Carter (County) – The Green County Water Study results will be presented January 30 in the lower level of the Justice Center. It will provide information on water levels in the county and where to build or not to build. There was a problem with the bricks for the new Government Services Building, but that issue has been resolved.

Joe Hunter (Colony Brands) – Christmas is over!

Dave Mosher (Mosher and Associates) – Kudos to Colony Brands for many matching grants throughout the county. Dave is raising money for Big Brothers Big Sisters of Green County. Pay \$10 for him to grow a beard or \$10 for him to shave it off. The New Glarus Chamber is doing very well. The police chief remarked that they sold 23,000 barrels of beer in 2017 with zero arrests.

Craig Fuchs (Orchid International) – Craig was hopeful for new federal and state rural internet initiatives to provide internet to people in Green County who desperately need it.

Bryan Gadow (Village of New Glarus) – On February 27 from 11:30 am-12:30 pm WEDC will be providing a workshop on storefront improvements. He invited others to attend.

Brock Waterman (Small Business Development Center) provided a brief introduction of himself to be followed by more information later on the agenda.

5. Approval of Agenda

Motion by John McNeil, second by John Bernstein. Motion approved.

6. Approval of Minutes (December 21, 2017)

Motion by Brian Wilson, second by Jesse Duff. Motion approved.

7. Approval of Financials (December 2017)

Motion by Ron Schaaf, second by David Mosher. Motion approved.

8. Consideration and Approval of the 2018 GCDC Board of Directors and Officers (Nikki Matley, President; Bryan Gadow, Vice President; Mike Sanders, Secretary; Richard Thoman, Treasurer)

Motion to accept the slate of officers by Brian Wilson, second by Beth Luchsinger. Motion approved.

9. UniverCity Update: Cara provided an update of the timeline. Green County will provide a prioritized list to UW Madison by January 19. The final list will be determined before February 9.

10. Enterprise Center Update: Welcome to the Enterprise Center! BTC President Dr. Pierner visited the Enterprise Center Tuesday to pin down final details. (Update: Dr. Pierner signed the final Memorandum of Agreement on Friday, January 19.)

11. Business Incubator Update

Green County Entrepreneurial Development Program – Cara invited all board members to attend the January 23 press conference where a \$40,000 WEDC Entrepreneurial Support grant for GCDC will be announced.

12. **Staff Update:** Marketing/Project Director Amy Brandt is working on the Annual Report for 2017 and the Annual Dinner Tuesday, May 8 at Turner Hall. She is also working on signage for the new Enterprise Center.
13. **Small Business Development Center Update by Brock Waterman:** Brock provided an overview of services provided by SBDC, as well as information on how SBDC will work with GCDC to provide services under the WEDC grant. Brock sent materials that were forwarded to all board members.
14. **Next Meeting:** The next meeting will be Thursday, February 15 at the Green County Courthouse in the courtroom.
15. **Adjourn:** Motion to adjourn by Richard Thoman, second by Mike Klassy. Motion approved. Adjourned at 8:42 am.